ICN BUSINESS SCHOOL
PARIS • NANCY • BERLIN

AACSB ACCREDITED | ASSOCIATION OF MBAS | EQUIS ACCREDITED

PRESS RELEASE

Nancy, 13 October 2026

## Status

# ICN Business School reaffirms its commitment to the public interest and becomes a *société à mission*

**ICN Business School officially enshrines its purpose and its social and environmental commitments at the heart of its governance by becoming a *société à mission* (a purpose-driven company under French law). This move reflects a strong ambition: to contribute actively to the major challenges of our time and to train responsible professionals, able to support economic, social and environmental transitions.**

ICN's mission rests on three main commitments: developing multidisciplinary research that serves responsible innovation and sustainable practices; offering innovative, transdisciplinary programmes that integrate social, environmental and intercultural issues; and embedding the way the school itself operates in an exemplary approach to social and environmental responsibility, notably by promoting diversity, inclusion and impact-driven partnerships.

This mission is fully integrated into ICN's strategic decision-making processes. Its implementation is overseen by a Mission Committee, independent of the school's governing bodies, which produces an annual report on the actions carried out and the results achieved. The achievement of social and environmental objectives is also subject to periodic verification by an independent third-party body, ensuring the credibility and transparency of the approach.

With this status, ICN affirms its determination to make its societal mission a concrete, measurable and lasting commitment, serving its students, its partners and society. Its purpose is fully in line with the evolution of the School's ATMx philosophy, which places particular emphasis on research that connects knowledge from different fields to find new solutions for the public interest.



*"By enshrining its mission in its statutes, the school affirms that its performance is measured not only by the academic and professional success of its students, but also by its positive contribution to society. This choice reflects our desire to anchor our commitments for the long term and to make impact a pillar of our development"* – Myriam MAUROY, CSR manager.


**ABOUT ICN BUSINESS SCHOOL**

Founded in Nancy in 1905, ICN Business School is a Grande École of management recognized by the French State, triple-accredited AACSB, EQUIS, and AMBA — a distinction held by around 1% of business schools worldwide. Its Grande École Program confers a master's degree grade, and its Bachelor in Management a bachelor's degree grade, one of the first French bachelor's programs to obtain this recognition, in 1990. A member of the Conférence des Grandes Écoles and the CDEFM, the school teaches across three campuses — Nancy, Paris La Défense, and Berlin — following the ATMx philosophy (Art, Technology, Management, the x of connection). ICN is part of the international education group GEDU.
ICN Business School has 3,200 students, 86 permanent faculty members and 10 affiliated faculty, 145 partner universities in 46 countries, 150 corporate partners, and 25,000 graduates.



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