ICN BUSINESS SCHOOL
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Paris, Monday, October 5, 2026,

eFrei INGÉNIEURS - NUMÉRIQUE
PARIS PANTHÉON-ASSAS UNIVERSITÉ

PRESS RELEASE

Partnership

ATMx in action: ICN Business School and Efrei Paris combine their expertise in management and engineering

ICN Business School, a Grande École of management, announces an academic partnership with Efrei Paris, a Grande École of digital technology, set for a 5-year term. It provides access to certification and dual-degree pathways for students at both schools.

By combining their expertise, ICN and Efrei share a common ambition: to give their students the means to bridge two cultures — management and digital technology — at a time when companies are increasingly looking for profiles able to move between sectors that don't typically intersect.

For ICN, this alliance with a digital-focused school in Paris is a logical continuation of its long-standing commitment to cross-disciplinary learning and the evolution of its pedagogical philosophy, ATMx. Much like the partnerships already established in Nancy with the ARTEM Alliance (Mines Nancy and ENSAD Nancy), with ENSGSI, and with CentraleSupélec in Paris, this partnership with Efrei will help foster polymathy among ICN students and graduates through collaborations between engineering and management.

A pathway to a dual degree, already open to ICN and Efrei students

Starting now, second-year students in ICN's Grande École Program can complete a Scientific Immersion Semester (SIMS) at Efrei's Villejuif campus during their second semester: 315 hours of training, validated by an ECTS credit transcript and a school certificate. Depending on their academic record, they may then continue for two additional years within Efrei's engineering program and, after 6 years of post-secondary study, obtain a **dual Manager-Engineer degree: the diploma from ICN's Grande École Program and the Efrei engineering degree, both conferring a master's degree grade**.

Efrei students who have completed their first year of Master's (ING2) can, in turn, apply to join the second year of ICN's DESSMI program or one of ICN's MSc programs — in marketing, luxury, finance, or supply chain — on ICN's Paris or Berlin campus. At the end of that year, they will be awarded **ICN Business School's DESSMI-MSc degree** and return to Efrei to complete their engineering studies.

ABOUT ICN BUSINESS SCHOOL

Founded in Nancy in 1905, ICN Business School is a Grande École of management recognized by the French State, triple-accredited AACSB, EQUIS, and AMBA — a distinction held by around 1% of business schools worldwide. Its Grande École Program confers a master's degree grade, and its Bachelor in Management a bachelor's degree grade, one of the first French bachelor's programs to obtain this recognition, in 1990. A member of the Conférence des Grandes Écoles and the CDEFM, the school teaches across three campuses — Nancy, Paris La Défense, and Berlin — following the ATMx philosophy (Art, Technology, Management, the x of connection). ICN is part of the international education group GEDU.

ICN Business School has 3,200 students, 86 permanent faculty members and 10 affiliated faculty, 145 partner universities in 46 countries, 150 corporate partners, and 25,000 graduates.

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