ICN BUSINESS SCHOOL
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PRESS RELEASE

Nancy, June 11, 2026,

Recognition

ICN Business School receives a favorable opinion for the Master's degree grade for its specialized DESSMI program and renews the CGE label for its MSc portfolio

For the first time in its history, ICN Business School's DESSMI has received a favorable opinion from the CEFDG for the award of the Master's degree grade, the highest academic distinction for a Bac+5 diploma, as well as for the renewal of its visa. This recognition benefits all specialization tracks affiliated with the DESSMI and comes alongside the renewal of the CGE label for the school's MSc portfolio.

ICN Business School's DESSMI receives a favorable opinion for the Master's degree grade

Awarded by the Ministry of Higher Education based on the recommendation of the CEFDG (Commission for the Evaluation of Management Programs and Degrees), the independent national body responsible for evaluating private and consular business and management programs, **the Master's degree grade places the programs within the European LMD framework and confers international visibility.**

Rooted in ICN's distinctive pedagogy, ATM (Art, Technology & Management), the DESSMI (a specialized graduate diploma in management through innovation) **trains managers who can think about innovation differently: drawing on creative approaches and analytical skills to transform organizations and anticipate the evolution of professions**. Offered on the Paris, Nancy, and Berlin campuses, both full-time and in a work-study format, it welcomes a wide range of profiles whose diversity is its strength. This favorable opinion **confirms the program's excellence, strengthens its positioning, and enhances its appeal** to French and international students.

The award of the degree grade and the renewal of the visa will take effect on September 1, 2026, subject to the publication of the ministerial decree expected over the summer.

The Conférence des Grandes Écoles label renewed for ICN's MSc

ICN Business School's MSc (Master of Science in Management by Innovation) has had its Conférence des Grandes Écoles (CGE) label renewed, with no reservations. This MSc brings together all the specialization tracks offered by the school in fields such as finance, digital marketing, luxury, data, supply chain, and innovative business models. The CGE label, a benchmark recognized by international companies and recruiters, **distinguishes programs with strong professional grounding and an international vocation**, taught at least 50% in a foreign language.

A dual recognition serving students

Starting in the 2026 academic year, future students in ICN's specialized programs will benefit from a **dual recognition**: the DESSMI, set to confer the Master's degree grade upon publication of the ministerial decree, guaranteeing the diploma's academic value and international portability; and the MSc, labeled by the Conférence des Grandes Écoles, recognized for its academic excellence and close ties to the professional world.

This dual recognition reflects ICN's commitment to what defines its DNA: a unique pedagogy and specialized programs that embrace a creative, international vision of management, grounded in organizational realities.



‹‹ This dual recognition confirms the strength of the academic model developed by ICN Business School for its specialized programs. It highlights an original approach to management through innovation, combined with strong sector expertise and international openness. For our students, it provides an additional guarantee of quality, visibility, and recognition in an increasingly demanding and globalized professional environment. ›› Maxime Koromyslov, Director of the MSc and DESSMI programs.

ABOUT ICN BUSINESS SCHOOL

Founded in 1905, ICN Business School is a private higher education institution recognized by the French State. It awards a bachelor's degree grade for its Bac+3 programs (Bachelor in Management) and a master's degree grade for its Grande École program (Bac+5) as well as for its DESSMI program (Bac+5). Triple-accredited AACSB, AMBA, and EQUIS, and a member of the CDEFM within the Conférence des Grandes Écoles, ICN Business School trains its students and executives to develop innovation through creativity within organizations. The school offers an #ArtTechnologyManagement pedagogy across its 3 campuses.
The ICN community is driven by three core values: openness, commitment, and team spirit. ICN Business School also comprises:

- 3,300 students, including 38% international students;
- 88 permanent faculty members and 8 affiliated faculty;
- 3 campuses: Nancy, Paris La Défense, and Berlin (Germany);
- More than 130 partner universities worldwide;
- 30 student associations;
- 150 corporate partners;
- More than 24,000 graduates.

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