

**Education and Research with Purpose:
Connecting Nature and Knowledge for Sustainable Leadership
PRME France & Benelux 2026 Conference**

Thursday 21- Friday 22 May 2026

Thursday, 21 May 2026 – Day 1

- 8:30 - 9:15** Welcome, coffee and registration of participants
- 9:15 - 9:30** Welcome by **PRME France & Benelux Chapter Chair Dr. Krista Finstad-Milion, ICN Business School** and Host School by **Dr. François Therin, Director General of ICN Business School, Dr. Klaus-Peter Schulz, Academic and Research Director of ICN Business School**
- 9:30 - 10:00** *WAKE UP! PANEL - Youth advocacy for RME – Dr. Frank Longo, UBI Business School Education*

The Wake-Up panel places students at the center of Responsible Management Education. As the PRME community fully supports student-centred learning, we the conference with student voices, sharing what good RME means to them today and what role they see nature playing in RME?

Attention: We are sponsoring the active participation of 5 sustainability engaged students from our signatory member schools (please read and act on file for call for Bachelor and Master students)

PRME GLOBAL STUDENTS



+ school logos of selected students

- 10:00 - 10:20** PRME Global update **Dr. David Steingard, Head of PRME, New York**
PRME Chapter update **Dr. Krista Finstad-Milion, Chapter FBNL Chair**
- 10:20 - 12:30** Learning with Nature Walkshop: Jardin botanique Jean-Marie-Pelt designed by a, Economist and Climate Change Advocate, an Environmental Engineer and Policy Expert and an Organisational Behaviorist and Action-Learning Expert.



- 12:30 - 14:00** Lunch break & networking
- 14:00 - 15:00** Breakout sessions with active participation

Impact & engagement / Commitment and Leadership
Dr. Frank Longo, UBI Business School & Dr. Annick Van Rossem, KU Leuven

This session explores how to strengthen impact and engagement through commitment and leadership. We will examine how students can create meaningful, high-impact initiatives. We will also discuss how educators

can encourage, support, and amplify these efforts Join and share practices and ideas to foster truly transformative actions!

How do students create impactful initiatives

How do educators encourage impactful initiatives

Encourage students, educators and CSR managers from your school/university faculty to respond to our calls and contribute to shaping this interactive session. Deadline for contributions: Thursday April 9
Logos of participating schools

15:10 - 16:10 AI for good - Breakout sessions with active participation

Your school's AI Expert & Dr. Christophe Rethoré, ICN

The objective of this stream is to show how AI can serve the common good. Students and educators increasingly show how AI can serve the common good when it is used to deepen understanding, foster creativity, and support inclusive learning environments built on transparency, critical thinking and responsibility. How can AI meaningfully enhance learning? How can students use AI to generate positive societal impact? And how can educators model ethical, inclusive and responsible AI practices in their teaching?

How do students use AI for good

How do educators use AI for good

Encourage students, educators and CSR managers from your school/university faculty to respond to our calls and contribute to shaping this interactive session. Deadline for proposal submission: Thursday April 9
Logos of contributing schools and partner organisations

16:20 - 17:20 Inclusive Education and Neurodiversity - Breakout sessions with active participation

Ms. Eva Rood, RSM & Dr. Aïcha Oumessaoud, ICN

In recent years, there has been a growing understanding of the differences in learning needs and approaches. Many of us have experimented with more inclusive approaches. How do we deal with neurodiversity and different learning styles? How do we hold space for listening and empathy in a polarising world, allowing different perspectives to exist.

How do we deal with learners' hidden differences

How do we teach with empathy

Encourage students, educators and CSR managers from your school/university faculty to respond to our calls and contribute to shaping this interactive session. Deadline for proposal submissions: Thursday April 9
Logos of contributing schools and partner organisations

17:30 – 18:00 Conclusions of the day

Key takeaways from sessions, short presentation of Day 2 programme

Practicalities for guided tour option and social event

20:00 Social event / Gala Café Foy, Place Stanislas (Unesco World Heritage Site)



Friday 22 May 2026 – Day 2

8:30 - 9:15 Welcome, coffee and registration of participants

9:15 - 9:35 How Research Nurtures Education and Business

Dr. Edina Eberhardt-Toth, ICN table mediator of Meet-the-Editors panel featuring:

Dr. Nicolas Raineri, Editor-in-Chief [RIPCO](#)

Dr. Alejandra Duenas, Associate Editor [Health Services Management Research](#)

Dr. Rebecca Stekolorum, Department Editor [IEEE Xplore: IEEE Transactions on Engineering Management](#)

Dr. Hakim Ben Othman, Associate Editor [International Journal of Accounting Auditing and Performance Evaluation](#)

Dr. Isotilia Costa Melo, Associate Editor [Business and Society Review](#)

9:40 - 12:00 Parallel Sessions	
PRME Engagement with the Community and Beyond	Sustainability Research
<p>Engagement and Progress Reporting <i>Ms. Isabelle Jauny, Skema & Ms. Myriam Mauroy, ICN</i></p> <p><i>This session is for you, SIP and COE reporters and writers! Join a lively discussion on how to engage your colleagues into contributing effectively to the reports. Discuss best practices, do's and don't's, and what is the most efficient way to showcase your achievements and progress !</i></p> <p>How to SIP? To SIP or not to SIP? PRIME GLOBAL AND Q&A Communication on Engagement Global Compact</p> <p><i>We are looking for contributions from your school!</i></p> <p>Dissemination: sharing and cooperating How to organise your research when working with partners, crossing the boundaries of your discipline or experimenting with new techniques?</p> <p>Dr. Soukayna El Ouali, EDC Paris & Dr. Catherine L'Ecuyer, MBS <i>Harvard Business Impact - Education Ms. Celine Seror</i> <i>Pacte Mondial, M. Nils Pederson</i></p>	<p>Research full papers, papers-in-development, case study communications grouped together in the following streams:</p> <ol style="list-style-type: none"> 1. Sustainability, Ethics, and Responsible Management 2. Digital Innovation, Knowledge Creation, and Capacity Building for Sustainability 3. Health Services, Health Management and Health Systems 4. Accounting, Accountability & Performance for Sustainable Organisations 5. Quality of Life at Work, Performance and Control in Responsible Management Organisations <p><i>Encourage your researchers, PhD and DBA students from your school to submit proposals for papers, posters or teaching case studies!</i></p>

<p><i>PRME Global, Dr. David Steingard</i> <i>Crossing the boundaries of your discipline Dr. Nuno Guimaraes, Excelia</i> From awareness to action, how research related to natural environment fuels Education and Business <i>Dr. Laura Recuero Virto, ICN</i> Small demos of research projects integrating sustainability <i>Dr. Domenico Dentoni, MBS</i> <i>Dr. Marija Roglic, MBS</i></p> <p><i>We are looking for contributions from your schools!</i></p>	
<p>12:00 - 14:00 Working Lunch Awards and Posters</p>	
<p>14:00 - 15:00 Plenary</p>	
<p>Academics, Influence, Impact for Society <i>Dr. Agnès Ceccarelli & Dr. Kamel Mnisri, ICN</i> Making Research Matter to the Public: Roles of influencers: Scholars, journalists and PR Teams. We will discuss the power of academia, PR and media in bridging research to the public. How to research/take action to educate the general public – communicate your research while maintaining your integrity Publishing for purpose and impact Dealing with AI with a journal editor Panel discussion: researchers, journalists & communication specialists</p> <p><i>We are looking for contributions of influencers, PR and media experts from your school !</i></p>	
<p>15:00 - 15:30 Closing</p>	