

ICN

CREACTIVE BUSINESS SCHOOL

FACULTY INTELLECTUAL CONTRIBUTIONS YEARBOOK 2022-2023 FACULTY & RESEARCH



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Editorial



After almost three years of restrictions due to recurrent Covid waves, the academic year 22/23 marked a return to permanent presence, travel to foreign countries, and physical meetings with international colleagues. Nevertheless, the last three years also generated new forms of remote and digital collaboration to be experienced and tested over time. Hence, after the return to (the new) normal, the

current situation has not only opened up new ways of doing research work, but also offered a choice between working together physically or remotely. To an even greater extent, hybrid forms have become standard practice, offering new opportunities to work with partners around the world, although sometimes still with a need to improvise and overcome technical restrictions.

ICN has proved itself capable of meeting this challenge. Conferences like the ARTEM OCC were organized in hybrid format, and the recruitment processes of new scholars was done completely at a distance. Reflection on digital collaboration has become an important research topic, along with the environmental vs social effects of remote collaboration.

Looking back on the recent academic year at ICN reveals significant improvements in many fields. The overall number of teaching and research staff has been increased. The majority of the newly recruited staff put a strong focus on research. They are introduced in the following. Several young colleagues arrived with recently finished PhDs and ambitious research ideas. ICN teaching and research staff represent a global community with colleagues from 25 different countries. Apart from the permanent staff, two new affiliate research professors were welcomed. On the other side, some colleagues left ICN. One particularly noteworthy departure is Paul Shrivastava, who retired from his position as chairholder of the ICN UNESCO chair and as affiliate research professor. Paul played a key role at ICN for years in establishing the topic of creativity and sustainable development from a multidisciplinary approach.

Already in 22/23 the number of ABS/FNEGE/VHB-ranked publications increased significantly in comparison to previous years. In particular, the number of highly ranked articles, ABS rank 3 and 4, increased by almost 50%. 35% of these publications relate to the strategic fields of ICN research, sustainable development, social responsibility, creativity and multidisciplinary. The ICN UNESCO chair of arts and science is in the process of re-evaluation, after a positive assessment by the French national commission. At the joint University of Lorraine and the ICN research laboratory CEREFIGE, two priority research axes run by ICN colleagues - Health & Care, and Creativity &

Sustainable Development - have been established and were positively evaluated by the HCERES audit of the laboratory, in particular their Sustainable Development & Creativity work in close relation with the ICN UNESCO chair. Several ateliers, workshops and colloquia were organized related to arts, science, and sustainable development.

The reputation of the journal RIPCO, edited by ICN, continues to grow as it establishes a foothold in the competitive market of international management journals. Meanwhile, it has been ranked as a FNEGE category 3 journal.

The number of external funded research projects increased as well, particularly ANR- and EU-funded projects (see description below). Several project applications are currently under evaluation. Particularly, international projects like ERASMUS+ lead to new collaboration relations and bring about new research networks.

The Research Management Committee, featuring representatives from all departments, has been very active in framing and facilitating research inside ICN. Worth mentioning is the transfer from the CNRS journal ranking to the more international ABS list in combination with the FNEGE ranking and the German VHB journal. Furthermore, an ethical code for research has been passed, and ICN was one of the very few business schools to sign the French Charter for Research Integrity.

Communication on research activities and results internally and externally has become an important driver for ICN. This involves not only presenting work at conferences and publishing in academic journals, but also conveying research results to the non-academic world. As part of this move, the academic year 22/23 saw the launch of the newsletter "Research Insights", which summarizes research articles and research topics in non-academic language. Inside ICN, the "research coffee break" was established as a perceptive encounter on emerging research topics and projects.

The developments of the last academic year can be seen as marking promising progress in research at ICN to cope with upcoming challenges. Key focus areas in the next few years include the strengthening and establishing of research clusters, the securing of externally funded research projects, and the integration of a growing number of teachers and researchers distributed among three campuses.

The current positive developments would not have been possible without the team spirit and engagement of our academic staff, and the support of our administrative staff in academia and research.

Klaus-Peter SCHULZ
Associate Dean for Research

New professors

FINANCE, AUDITING, ACCOUNTING AND CONTROL



Dr. Qazi Ghulam Mustafa QURESHI joined the Finance, Auditing, Accounting and Control department at Paris campus in May 2023. He holds a Phd in management sciences with a specialization in accounting and finance. Academically, Qazi's educational background lies within the field of finance. In 2011, he graduated with a degree in commerce and management, followed by an MBA with a specialization in finance in 2014. Subsequently, he received a scholarship for a post-graduate program in France.



Professor Dr. Elmar LUKAS joined the Finance, Auditing, Accounting and Control department as a research affiliate professor in 2023. Since 2011 he holds the Chair in Financial Management and Innovation Finance at the University of Magdeburg, Germany. His research focuses on theoretical corporate finance, in particular continuous time finance and game theory. Recent topics include merger & acquisitions (M&As), blockchain and initial coin offerings (ICOs) innovations in the domain of industrial internet of things (IIOT). He is Vice Chairman of the working group Financial Management and Investments of the German Operations Research Society and member of the editorial.

HUMAN RESSOURCES MANAGEMENT AND ORGANISATIONAL BEHAVIOUR



Dr. Sophie GOUREVITCH joined the Human Resources Management and Organization Behavior departement in January 2023, based on the Paris campus. Sophie holds a Ph.D. in Management from ESCP Business School (Paris) and a Master's degree from the Programme Grande Ecole of ESSEC Business School. Prior to her Ph.D., she also worked several years, mainly in the cultural and creative industries domain. Her research and pedagogical activities focus on organizations, especially on associated memory and digitalization stakes. She is particularly interested in applying qualitative approaches to study issues associated with digital heritage and the influence of the digitization process on the mnemonic practices (related to memory) of organizations.



Dr. Gabriel LOMELLINI joined the Human Resources Management and Organization Behavior department in April 2023. Gabriel holds a Ph.D. in management studies from ESCP-Business School. His research and teaching focus on a multidisciplinary approach to the subjective experience of work and social phenomena, such as power, recognition, or love. He draws mainly on philosophy, psychoanalysis, and critical management studies. His work is published in French in journals such as la Nouvelle Revue de Psychosociologie, and in English in Organization Studies or Ephemera.



Dr. Khaled LAHLOUH joined the Human Resources Management and Organizational Behavior department in July 2023. He obtained his PhD from Aix-Marseille University and holds two master's degrees in Human Resources Management and Information Systems from IAE Aix-Marseille and Toulouse Business School, respectively. His research interests lie in the study of vocational and organizational behavior, with a specific focus on retirement behaviors, career plateaus, leadership styles, and well-being in the workplace. His works have been published in peer-reviewed conferences and journals, including Personnel Review, Public Organization Review, Evidence-Based HRM, and Journal of Safety Research.

STRATEGY AND ENTREPRENEURSHIP



Dr. Thomas BLONSKI joined the Strategy and Entrepreneurship department in May 2023. Thomas holds a PhD in management from ESCP – Paris Panthéon Sorbonne. His research focuses on cultural and creative industries (CCI) and especially the recent strategic evolutions of the art market. His PhD explores arts-based methods in organisations. Namely, how organisations became a relevant trajectory in artistic careers, by the importation of creative skills from the art world towards management. Thomas pedagogical project aims to implement such arts-based methods with the Artem structure.



Dr. Marina DABIC joined the Strategy and Entrepreneurship department since May 2023 as a research affiliate professor. She holds a Ph.D. degree in economics from the Faculty of Economics and Business, University of Zagreb, Croatia. She is currently a Full Professor of Entrepreneurship and International Business with the Faculty of Economics and Business, University of Zagreb, and the University of Dubrovnik. Her research interests include innovation, technology management, entrepreneurship, people and organizations, corporate social responsibility, and business ethics. Dr. Dabic is an Associate Editor of Technological Forecasting and Social Change and an Editor-in-Chief of Technology in Society. She is also the Department Editor of the IEEE Transactions on engineering management.

SUPPLY CHAIN MANAGEMENT AND INFORMATION SYSTEMS



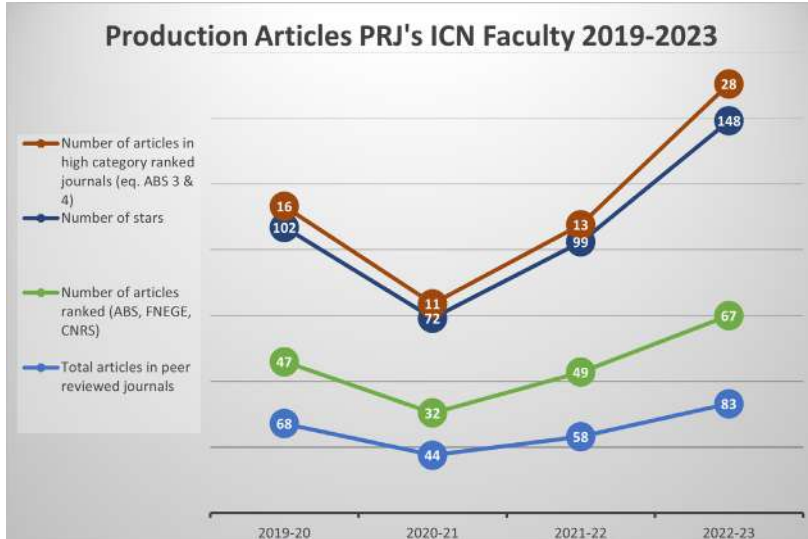
Dr. Isotilia COSTA MELO joined the Supply Chain Management and Information Systems department in July 2023. Isotilia has a master's in economics, organizations, and knowledge management, a Ph.D. in operation process and management (split-sided at the University of Sherbrooke, Québec), and an MBA in digital business. The three Graduates are from the University of São Paulo (Brazil). Her methodological interests are performance metrics based on Data Envelopment Analysis (DEA) models (standard and stochastic). Her thematic interest is measuring sustainability in several fields (energy, transportation, and digital transformation). She has publications in environmental and transportation journals such as the Journal of Cleaner Production, Transportation Research Economics, and journals focused on agriculture.



Dr. Sarah HÖNIGSBERG joined the Supply Chain Management and Information Systems department in July 2023. Sarah earned her Ph.D. in Information Systems from the Chemnitz University of Technology, Germany. She teaches topics such as Digital Transformation & Data Security and Big Data & Business Analytics. Her research focuses on digital transformation in small organizations and business networks, AI adoption, and sustainability intersections. She is also an associated researcher at the University of Jyväskylä, Finland. An active Association of Information Systems (AIS) member, she serves on the executive committee of the AIS Doctoral Student College and the AIS SIGSVC.

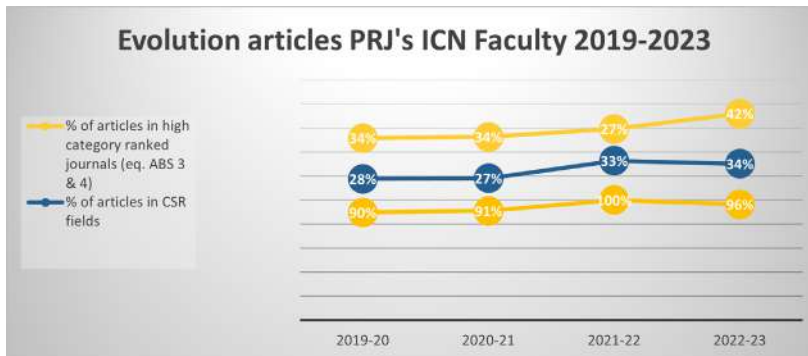
Research Outputs

GRAPHIQUES / CHIFFRES



The number of publications has increased significantly. Compared to 2021/2022 article publications have been increased by around 50% as well as the number of high level publications, increase of + 15% in 3* and 4* journals.

It is particularly important to mention that these high-level publications are not only the outcome of just two or three researchers but are distributed widely among the faculty. It shows that high quality and productivity are found throughout the faculty. The number of submissions to these journals is also increasing.



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Nuno GUIMARAES DA COSTA - "Cultural landscapes management: adaptation and transformation for sustainability. 9th APHELEIA international seminar" - 2023, Mação, Portugal

Nuno GUIMARAES DA COSTA - "Learning Planet Festival 2023: Experiences of Transdisciplinarity - introducing the project TRIALOGOS" - 2023, Paris, France

Nuno GUIMARAES DA COSTA - "UN Future Earth Assembly 2022 in representation of UNESCO-MOST BRIDGES" - 2022, Paris

Evangelia KATSTIKEA - Chair of a Business-to-Business Marketing Session at the 2023 European Marketing Annual Conference, May 23-26, Odense, Denmark.

Philip KITCHEN, Keynote - "Post-Covid Business, Brand and Communication Realities" in China Brand Innovation Summit, 2022, Beijing, China (PRC)

Philip KITCHEN, Keynote - "Integrated Marketing Communications: Multi-Applicatory Models and a Judgement Call for 21st Century Practice" - 2023, Izmir, Turkey

Jonathan LABBÉ, - "Responsable du track "L'entrepreneuriat dans l'espace et dans le temps" au 13^{ème} Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation (AEI)" - 2023, Strasbourg, France

Olivier MESLY, "A Study of Borrowers' Dark Financial Profile and its Relationship to their Vulnerability and Indebtedness" in FMOS (Finance, Marketing and Operations for Sustainable Business conference), 2023, La Tour de Peilz, Switzerland

Kamel MNISRI, Klaus-Peter SCHULZ - "TU Dresden Circular Design Challenge" - 2023, Dresden, Germany

Bruno PECCHIOLI, - "Workshop - Burgundy School of Wine and Spirit Business" - 2023, Dijon, France

EXPERT REPORTS

APELT, M., **Olivier BERTHOD**, C. BREUER - "Organisatorische Voraussetzungen der Notfallvorsorge für Kulturgüter" - 2023, Leopoldina Nationale Akademie der Wissenschaften, Halle, Germany

RESEARCH BOOKLET / WORKING PAPERS

Philippe MAIRESSE, «Working in parallel time-spaces: a methodology of retro prospective anticipation», JOCO, Journal of Openness, Commons & Organizing, 2023 [hyperlink](#)

Michel VERLAINE, "An Information-Theoretic Approach to Model Inverse S-Shaped Smooth Ambiguity", *ssrn*, 2023. [hyperlink](#)

Michel VERLAINE, "Behavioural Aspects behind the Growth of Fund Families", *ssrn*, 2023. [hyperlink](#)

FACULTY RESEARCH SEMINAR/ WORKSHOP

Clarice BERTIN, "L'innovation collaborative symbiotique entre startups et grandes entreprises: vers une stratégie fondée sur les formes de proximité" GTPrEO - Pragmatisme et Etude des Organisations - Université de Lorraine. 2023, Nancy, France

Alejandra DUENAS, "La coordination interprofessionnelle du parcours de soins du patient" Axe Health and care, Séminaire Scientifique des ASP, CEREFIGE - Université de Lorraine, Pôle Herbert Simon, Nancy, France

Jonathan LABBÉ, R. FAIRCHILD, S. GREENWOOD, "Comparing UK's levelling up and France's start-up nation programs: Theory and evidence" Workshop "Financing SME sustainable innovation". 2023, Angers, France

Clarice BERTIN, **Philippe MAIRESSE**, "Projet ResInn : Management Responsable & Innovant des Organisations Publiques" Axe Créativité & Développement Durable, Séminaire Scientifique des ASP, CEREFIGE - Université de Lorraine, Pôle Herbert Simon, Nancy, France

Nuno GUIMARAES DA COSTA, (2022, October 4). "TRIALOGOS - Transdisciplinary Approach to a New Logic of Sustainability" Chaire Mutations, Anticipations, Innovations (MAI), Sorbonne Business School, Paris (France)

Philippe MAIRESSE, "L'art de l'écart" Workshop "Sortir de l'Insoutenable" - ENS Paris-Saclay. 2023, Paris, France

Michel VERLAINE, "Behavioural aspects behind the growth of fund families" Research Seminar Graduate School of Management,

PUBLISHED CASE STUDIES

Olivier BRAUN, "BURGER KING : Comment la marque s'impose-t-elle sur le marché français ?" - 2022, Centrale des Cas et des Médias Pédagogiques (CCMP), Paris, France. [hyperlink](#)

Yzico dans le monde de l'expertise-comptable?" - 2023, Centrale des Cas et des Médias Pédagogiques (CCMP), Paris [hyperlink](#)

Marie-France CLERC-GIRARD, **David DUCHAMP** - "Quelle feuille de route pour la Papeterie des Grands Pins?" - 2022, Centrale des Cas et des Médias Pédagogiques (CCMP), Paris, France. [hyperlink](#)

David DUCHAMP, **Thierry HOUÉ** - "La maison de santé du pays de la mirabelle au bord de la crise... vite une ordonnance!" - 2022, Centrale de cas et de médias pédagogique (CCMP), Paris, France. [hyperlink](#)

David DUCHAMP, **Marie-France CLERC-GIRARD** - "L'accompagnement pluriel : un virage stratégique singulier pour

Janine JACQUET, **Jacky KOEHL**, **Clarice BERTIN** - "Au diable les idées noires... ActBlue, vent debout !" - 2023, Centrale de cas et de médias pédagogique (CCMP), Paris, France [hyperlink](#)

Olivier MESLY, **Christophe RETHORÉ** - "Benoist : Deux artisans boulangers mettent la main à la pâte" - 2023, Centrale des Cas et des Médias Pédagogiques (CCMP), Paris, France. [hyperlink](#)

ARTICLES IN PROFESSIONAL MEDIA

Agnès CECCARELLI, "Looking to work in a bank? Better hide those tattoos and piercings", The conversation, December 2022. [hyperlink](#)

Agnès CECCARELLI, "Vous postulez dans une banque ? Enlevez vos piercings et cachez vos tatouages", The conversation, November 2022. [hyperlink](#)

Clarice BERTIN, "Sourcing de startups technologiques : de l'émergence des besoins à la recherche de proximité[s]", Hype Innovation Blog, November 2022 [hyperlink](#)

Florence LEGROS, "Capitaliser sans le dire pour couvrir le risque retraite", Revue Banque, May 2023, vol. 881

Florence LEGROS, V. TOUZÉ, "Retraites : « Le recul effectif est inférieur au recul théorique de l'âge de départ »", Le Monde.fr, October 2022. [hyperlink](#)

Gabriel LOMELLINI, " « Yannick » de Quentin Dupieux, une fable habile sur le mépris social", The conversation, August 2023 [hyperlink](#)

Régis MARTINEAU, D. CHABAULT, J.-J. FELIX, « Approches participatives : méfiez-vous du consensus, recherchez le dissensus », Harvard Business Review, France, May 2023. [hyperlink](#)

MEIER, O., **Jeanne LE ROY**, "La cybersécurité doit aussi se penser durable", The conversation, September 2022. [hyperlink](#)

Olivier MESLY, "L'adoption de la voiture électrique sous contrainte, un non-sens en marketing", The conversation, April 2023 [hyperlink](#)

Olivier MESLY, "Mentez-vous à votre banquier pour obtenir un prêt ? Vous n'êtes pas les seuls...", The conversation, July 2023 [hyperlink](#)

Olivier MESLY, **Christophe RETHORE**, **Olivier BRAUN**, "Comment se mettre d'accord en entreprise ?", The conversation, August 2023 [hyperlink](#)

Olivier MESLY, "Cadrer sa campagne marketing avec une IA : gare aux faux pas", The conversation, August 2023 [hyperlink](#)

Rebecca STEKELORUM, I. LAGUIR, S. KUMAR, S. GUPTA, S. KUMAR, "Une pénurie chez son fournisseur ? Quand les entreprises trouvent des solutions", The conversation, September 2022. [hyperlink](#)

Michel VERLAINE, "On Eastern Culture and Ecological Rationality", AGEFI Luxembourg, February 2023

Michel VERLAINE, "On elicitation techniques for cyber risk audits", AGEFI Luxembourg, October 2022. [hyperlink](#)

Michel VERLAINE, "On Neuroeconomics and its implications for social science", AGEFI Luxembourg, June 2023. [hyperlink](#)

Anne-Lise ZABEL, "La clause du contrat de travail prévoyant le versement d'une indemnité forfaitaire de départ au salarié en cas de rupture n'est ni une clause abusive, ni une clause pénale", Actu-Juridique.fr, December 2022. [hyperlink](#)

COMMUNICATIONS IN PROFESSIONAL & PEDAGOGICAL CONFERENCES

Agnès CECCARELLI, "Conférence "Le Dress Code de la femme Manager en 2023" in Banque Populaire de Méditerranée, 2023, Marseille, France

Agnès CECCARELLI, "La confiance par l'apparence" in Conférence AMEPI (Association des Mandats Exclusifs des Professionnels de l'Immobilier)", 2023, Metz, France

Agnès CECCARELLI, "Dress code au travail : Tenue correcte toujours exigée ?" in Rotary Club Nancy Majorelle, 2022, France

Nuno GUIMARAES DA COSTA, "The role of investment banking in the development of a new institutional logic of sustainability" in 23rd meeting of the Network of Environmental Studies from Portuguese Speaking Countries, 2022, Tomar, Portugal

Stephan SONNENBURG, "Instant creativity - Kreativität auf

knopfdruck" in Berlin Science Week, 2022, Berlin, Germany

Rossella SORIO, S. CASTELLANO, I. KHELLADI, "Le vin sans alcool est-il vraiment du vin ?" in Dixième édition des rencontres annuelles Vin, Droit & Santé : La désalcoolisation du vin : enjeux juridiques, économiques, techniques, sanitaires et sensoriels, 2022, Bordeaux

Christophe STALLA-BOURDILLON, "Intelligence économique : maîtrise des risques à l'international" in Conférence IHEDN - 80^e cycle en Intelligence économique et stratégique, 2023, Paris, France

Christophe STALLA-BOURDILLON, "L'intelligence économique aujourd'hui" in Université de Rennes, 2022, France

Christophe STALLA-BOURDILLON, "Les enseignements supérieurs dans

la mondialisation : entre normes et influences, quelles formations pour les futurs cadres ?" in Cercle de l'union interalliée, Skema Publika, 2023, Paris, France

Christophe STALLA-BOURDILLON, "Intelligence économique : l'affaire de tous dans l'entreprise !" in Webinaire FNEGE, Cercle des Entreprises, 2023, Paris, France

Christophe STALLA-BOURDILLON, "L'espionnage économique", in club Rotary de Nancy Majorelle, 2023, Nancy, France

INTERVIEW & DEBATES

Hakim BEN OTHMAN, Panellist (table ronde) on « Les métiers de la blockchain, La nuit de la Blockchain », 24 May 2023, ICN Business School & Start in Blockchain, ICN Campus-Paris La Défense

Agnès CECCARELLI, - "7 leçons de Leadership à retenir d'Elisabeth II, Les échos" - 2022, Les Echos.fr, Paris, France. [hyperlink](#)

Agnès CECCARELLI, - "Dress code au travail. Une tenue correcte est-elle toujours exigée ? The Body Optimist" - 2022, Paris, France

Agnès CECCARELLI, "Dans l'open space, la guerre des tongs aura-t-elle lieu ? Par Natacha Czerwinski", 2023, Le Point.fr, France [hyperlink](#)

Agnès CECCARELLI, "En France, l'habit fait-il le travailleur ?" - 2023, La Nouvelle République.fr, France [hyperlink](#)

Edina EBERHARDT-TOTH - "Intervention à la table ronde de l'association des Directeurs Financiers et Contrôleurs de Gestion (DFCG) de Lorraine intitulé Comment déclinier la vision et la stratégie RSE de l'entreprise face aux enjeux sociaux et environnementaux ?" , septembre 2022, Thaon les Vosges [hyperlink](#)

Krista FINSTAD-MILION - "Ces professeurs de grandes écoles s'engagent pour avoir de l'impact, interview Marie Maillard" - 2023, Monde des grandes écoles et universités, Magazine n°105, [hyperlink](#)

Krista FINSTAD-MILION - "Le doctorat en management et après ? - 25 ans du laboratoire LAREQUOI" - 2023, Versailles-Saint-Quentin-en-Yvelines, France

Krista FINSTAD-MILION - "L'intelligence inclusive se construit en équipe !" - 2023, Le Magazine de l'ANDRH, N°624

Krista FINSTAD-MILION, - "EST'elles executive, quinze ans de réseau au féminin" - 2023, La Semaine

Krista FINSTAD-MILION - "Une référence de l'ambition féminine" - 2023, Liaisons Sociales Magazine

Florence LEGROS - "Inflation : quelles conséquences en Meurthe et Moselle ?" - 2023, La Semaine

Florence LEGROS - "Retraites : à quoi ressemblerait une réforme alternative portée par l'intersyndicale ?" - 2023, Atlantico.fr

Florence LEGROS, - "Réforme des retraites - Des économies, vraiment ?" - 2023, Capital, Paris, France. [hyperlink](#)

Florence LEGROS, "La réforme des retraites permettra-t-elle vraiment de rééquilibrer les comptes ?" - 2022, Capital, Paris, France. [hyperlink](#)

Philippe MAIRESSE, - "Le paradoxe du télétravail : hyper-désirabilité, ultra-pénibilité" - 2022, Xerfi Canal, Paris, France. [hyperlink](#)

Philippe MAIRESSE, "Oser parler de ses souffrances au télétravail" - 2023, Xerfi Canal, Paris, France. [hyperlink](#)

Régis MARTINEAU, - "Contrôler le travail par le management algorithmique" - 2022, Xerfi Canal, Paris, France. [hyperlink](#)

Alexandre MELNIK, - "Géopolitique de la guerre en Ukraine - Le froid, principal arbitre de la guerre ?" - 2022, LCITV, Paris, France. [hyperlink](#)

Alexandre MELNIK, - "Géopolitique de la guerre en Ukraine : "Cessez-le feu : est-ce vraiment crédible ?" - 2023, LCI TV, Paris, France.

Alexandre MELNIK, - "Géopolitique de la guerre en Ukraine : contre-offensive, la tactique des petits pas ?" - 2022, LCI TV, Paris, France

Alexandre MELNIK, - "Géopolitique de la guerre en Ukraine : l'occident trop faible pour la Russie ?" - 2022, LCITV, Paris, France

Alexandre MELNIK, - "Géopolitique de la guerre en Ukraine : Une reddition russe filmée par les ukrainiens" - 2022, Paris, France. [hyperlink](#)

Alexandre MELNIK, - "Russie, les 4 scénarios d'une attaque nucléaire" - 2022, LCI TV, Paris, France. [hyperlink](#)

Alexandre MELNIK, "La révolution du printemps arabe en Chine" - 2022, LCI TV, Paris, France. [hyperlink](#)

Alexandre MELNIK, "Géopolitique de la guerre en Ukraine – Wagner : quand Prigojine joue les standardistes..." [hyperlink](#)

Stephan SONNENBURG, - "Potential of creativity, strategies for creative working, what the alps have to do with it" - 2022, Berlin Science Week, Germany. [hyperlink](#)

Christophe STALLA-BOURDILLON, - "La compétition économique aujourd'hui" - 2022, Conférence Olivaint, Paris, France

Christophe STALLA-BOURDILLON, - "QATAR, dominer par le sport - Géopolitique d'une ambition" - 2023, STUDYRAMA, PARIS, France

Christophe STALLA-BOURDILLON, "Intelligence économique" in Table ronde "les Matières 1ères. Enjeux du nouvel ordre mondial" - CCE (Conseillers du Commerce Extérieur), 2023, Paris, France

Rebecca STEKELORUM, - "Industrie décarbonée : ces entreprises qui accélèrent la transition, par Julie Le Bolzer" - 2023, Les Echos.fr, Paris, France [hyperlink](#)

Networking and collaboration opportunities

During this year ICN faculty created new opportunities for professors to learn more about other researchers' areas expertise and collaborate to common projects.

ICN RESEARCH COFFEES, A SPACE FOR SHARING IDEAS AND PROJECTS

Research Coffees are an opportunity for ICN faculty to meet regularly to learn more about each other's research areas and expertise, our current work in progress, calls for projects and/or any ideas they wish to share and discuss with their colleagues.

They are structured around two or three presentations of about 5 minutes each, during which researchers have the opportunity to:

- present a specific research topic they are exploring
- present a specific theory or ask for help with a theory
- present a specific methodology or ask for help with a method
- call on interested colleagues to join forces for calls for projects
- communicate about a specific event, conference, call for proposals, etc.

The Research Coffees take place on the Artem Nancy campus and are also broadcasted via Zoom, so they are open to all ICN researchers and PhD students.



In 2022/2023, the Research Coffees were facilitated by **Régis MARTINEAU** and **Olivier BERTHOD**

September 21, 2022

Oksana KANTARUK PIERRE, presentation of research fields and work-in-progress paper - **Gunter SCHUMACHER**: Mémoire et Réflexions sur la recherche à ICN - **Philippe MAIRESSE**: Présentation of Chair UNESCO

October 18, 2022

Hajer BACHOUCHE, presentation of research fields and work-in-progress paper - **Olivier BERTHOD**, soapbox "Les revues prédatrices".

November 30, 2022

Krishanu RAKSHIT, presentation of research fields and work-in-progress paper - **Bruno PECCHIOLI** presented a method "Etude d'événements".

January 18, 2023

Jeanne LEROY, presentation of research fields and work-in-progress paper - **Krista**

FINSTAD-MILION presented a method "L'auto-ethnographie".

February 8, 2023

René Diaz PICHARDO, presentation of research fields and work-in-progress paper - **Sophie GOUREVITCH** made a cross-disciplinary presentation on her research

March 8, 2023

Nicolas Huck & Olivier MESLY presented a research subject "Attentes exubérantes et finance" - **Olivier BERTHOD**, soapbox « Au-delà des articles, les formats de la recherche ».

April 4, 2023

Leonhard W GEBHARDT presentation of research fields and work-in-progress paper - **Régis MARTINEAU & Olivier BERTHOD**, soapbox « Chat GPT et la recherche »

May 10, 2023

Clarice BERTIN presented a method « Making sense of qualitative data and developing theory with the Gioia methodology » - **Philippe MAIRESSE** presented a method « les interventions artistiques ».

June 7, 2023

Gabriel LOMELLINI presented his research work published in Organization Studies: "Media Review: Tár, Power of jouissance, jouissance of power." - **Thomas BLONSKI** presented his research on the theme of artists' interventions in organisations. They discussed the paradox of creativity at the service of performance.

WORSHOPS & CONFERENCES

November 22 - Strengthening India-France Partnership: "Towards Greater Sustainability and a Stronger Indo-Pacific"



Prof. Niti BHASIN is Professor of International Business and Coordinator, International Relations, at the Department of Commerce, Delhi School of Economics, University of Delhi, with teaching and research experience of about 21 years.

November 22 - International marketing conference – "The interplay between sustainability and country-of-origin on consumers' willingness to pay for a brand"



Univ.-Prof. Dr. **Adamantios DIAMANTOPOULOS** is Chaired Professor of International Marketing at the University of Vienna, Austria. During the academic year 2012/13, he was the "Joseph A. Schumpeter Fellow" at Harvard University, USA.

February 23 - Innovation and knowledge – "Thinking without boxes"



Professor **Marina DABIĆ** is a fully tenured Professor at the University of Zagreb, Faculty of Economics and Business, Croatia, and a visiting professor at the University of Ljubljana School of Economics and Business. From 2013-2021 she had dual appointment with Nottingham Trent University, the UK.

February 23 – "Art mediation in transition: careers and tools for mediation in art projects dealing with socio-environmental change"



Hannelore VANDENABEELE (Hasselt University Belgium SEIN - Identity, Diversity & Inequality Research - Faculty of Business Economics) has a rich experience in the field of arts (organisation, teaching, research).

March 23 – "Dynamic market entry in oligopolistic industries - The choice between make or buy"



Professor Dr. **Elmar LUKAS** holds the Chair in Financial Management and Innovation Finance at the Otto-von-Guericke University Magdeburg. His research focuses on theoretical corporate finance, in particular continuous time finance and game theory and supports firms' decision making on how to cope with uncertainties arising from transition processes.

March 23 - Faculty meeting + conference dissemination roundtable workshop



Speech & discussions **Wolfram BERGER**
Research dissemination Roundtable workshop - Led by **Jean-François**

STICH & Thibault LIEURADE (The Conversation)

Thibault Lieurade presented the media to the teachers: an independent, not-for-profit online media offering popular articles on current affairs directly from the university community and more widely from the world of research. Agnès Ceccarelli, Krista Finstad-Milion and Bruno Pecchioli who had already published articles in The Conversation, shared their experience at a round table discussion moderated by Jean-François Stich.

June - July 23 - The Conversation - Writing workshops



THE CONVERSATION

The writing workshops have several objectives:

- ▶ To teach researchers how to publish in a scientific mediation journal: The Conversation
- ▶ To give them the opportunity to take a step back from their research subject, synthesise it and make it accessible to everyone. To act as a science mediator and help disseminate knowledge to as many people as possible.
- ▶ Bring together young researchers from different disciplines. Encourage links and joint projects.
- ▶ To offer young researchers a peaceful and studious working environment away from the UB premises and their personal home

As a partner institution, ICN is supporting The Conversation France to strengthen its site and help it continually improve its news coverage. A page of the site is dedicated to articles written by the school's researchers [at this link](#).

Conference and events



December 2022 – Sommes – nous de bons épargnants ?

On December 5, 2022 Florence Legros and Hélène Xuan organised a conference-debate to inaugurate the launch of their impact-based applied research programme "le jeu de l'épargnant".

This applied research programme is supported by founding partners Préfon and Harvest and an ecosystem of stakeholders: Observatoire de l'Épargne Européenne, Finance Innovation, Cercle de l'épargne, Association nationale des conseillers financiers, Amundi Institute, etc.

The aim of the conference is to compare the views of applied research and professional expertise, and to build bridges between the world of research and that of economic and social players.



May 2023 - RevEll'East – Women entrepreneurs Hackathon Led by Krista Finstad-Million

Participating professors acting as facilitators, pitch coaches, and participants: Clarice Bertin, Agnès Ceccarelli, Patrick De Pelsmacker, René Diaz Pichardo, David Gegonne, Olivier Mesly, Aïcha Oumessaoud, Karine Revet, and Carine Sonntag.

As in 2022, the Hackathon took place on three sites in the Grand Est region: Nancy, Reims and Strasbourg. This year's Nancy edition took place on May 23, 2023 at Station A, supported by ICN's Centre for Digital Transformation and Entrepreneurship (CFDTE) and contributing to ICN's UNESCO Chair Art and Sciences for Sustainable Development Goals. Partners included: Orange, ICN, EST'elles Executive, Alsace Digitale, 1Kubator, SEMIA, EDF, Laetitia Lhermite, Le Village by CA Reims, and INNOVACT. The event can be described as a co-creative marathon dedicated to women's entrepreneurship in the Grand Est. The objective is to encourage women in the region to create new businesses and help ideas for new enterprises emerge within 9 hours. The method encourages emulation between teams of participants around a project. This year a group of female high school students and their teachers participated in the day. Key Nancy figures: 10 facilitators, 8 coaches, 20 participants, 13 project holders, 7 projects selected, 8 prizes, 3 prize winners. Key figures for the 3 sites: 90 participants, 31 project holders, 25 facilitators, 18 coaches, 16 projects selected, 9 prize winners and 23 prizes.



June 23 –RIPCO - Research Day 2023 Led by Silvester IVANAJ & Elen RIOT

Guests of honour: Paul SHRIVASTAVA - Corinne GENDRON - Serge KEBABTCHIEFF

On June 9, 2023, RIPCO organised its 4th Research Day. All topics were welcome as long as they fell within the scope of Organizational behaviour (OB), i.e. the interaction between individuals, structures, technologies and/or the external environment.

This year's focus is on the behaviour of employees and the organisations that employ them in the face of climate and environmental change.

The alarming news about the future of the planet and its species is mounting, as are the calls for new, more nature-friendly lifestyles.

Governments and businesses are facing major changes, while social movements and non-governmental organisations are taking on the mission of transforming them and getting them to move faster along the path of transition.

The Covid-19 pandemic, meanwhile, has heightened awareness of the systemic nature of malfunctions, the interdependence of players in value chains and the finiteness of resources. These were the topics addressed at this year's event.

Funded projects

NEW PROJECTS



"Verte Et RESponsible" (VIVERES)

Towards an Industry of the future

Led by **Benoit GRASSER** (Université de Lorraine) and **Jean-François STICH** (ICN), the VIVERES project aims to explore the potential of cobots (a contraction of the terms 'collaborative' and 'robots') in the context of a green industrial transformation.

Given that the on-board intelligence of cobots is 'open' and that they offer great flexibility in terms of integration, what prospects do they offer for the organisation of work and individual and collective skills within companies? What are the points to bear in mind when deploying them? Can we bank on cobots as part of the ecological transition that the Industry of the Future is so keen to see? More generally, what lessons can we learn about the transformation of work and the managerial practices of the future?

Source : <https://cerefige.univ-lorraine.fr/lancement-du-projet-viveres/>



Le jeu de l'épargnant

Associate researchers: **Luc Arrondel (CNRS)**, **Stéphane Hamayon (Cerefige)**, **Florence Legros (ICN, Cerefige)** et **Hélène Xuan (ICN)**.

The 'Jeu de l'épargnant' applied research programme aims to gain a better understanding of people's savings and wealth accumulation behaviour by considering their preferences and attitudes to risk, their life plans and their ability to project themselves into the future.

This research programme is part of the People Leadership axis of the Unesco Arts & Sciences Chair in the context of the Sustainable Development Goals, directed by Hélène Xuan. As part of this project, we are using the ATM (Art-Technology-Management) workshop methodology to gain a better understanding of the impact of the decision-making environment on individual rationality and imagination, so that we can better inform our savings decisions and support savers in their life projects.

In addition to our contribution to existing knowledge on investor behaviour, we are also committed to building bridges between academic research and the economic and social world, through public debates between researchers, professionals, elected representatives and artists, in order to cross-fertilise perspectives and anchor our work in the questions and concerns of professionals and individual investors. And also to disseminate the results of our work in the form of ATM financial education workshops.

This project benefits from private funding from its founding partners Préfon and Harvest. It will run for 4 years (2023-2026). It is also supported by the ICN endowment fund, which aims to promote the development of a community of change agents around Art and the Sustainable Development Goals (SDGs) and, particularly for partnership research, to make the results and new methodologies of applied research accessible and useful to businesses and politicians.

PROJECTS IN PROGRESS



From left to right in the picture, Kamel MNISRI, Wolfram BERGER, Klaus Peter SCHULTZ and Philippe ALBANI

Since January 2022, the Grand Est region supports ICN under the project CDTE (Centre for Digital Transformation and Entrepreneurship)

ICN continues its commitment to being an active player in the region to meet the aspirations of our ecosystem in terms of entrepreneurship and digital transformation. and Within the framework of the activities of the CDTE (Centre for Digital Transformation and Entrepreneurship) led by Wolfram BERGER, Kamel MNISRI and Klaus-Peter SCHULTZ, the 2023/2023 academic year was rich in events and actions that strengthened ICN's territorial impact.

In 2022/2023, 73 students benefited from the CDTE's expertise in creativity and innovation methods as part of international seminars dedicated to sustainability-oriented innovation. As part of this, the students worked in partnership with a foreign car manufacturer on a design problem for the car of the future.

Also, as part of its support for entrepreneurship, the CDTE was co-organiser of the "Entrepreneurship with an impact on the social economy" challenge. This challenge was open to all ICN students, across all programmes and campuses. In the case of the Revell' East hackathon, the CDTE's expertise was useful in supporting the project leaders and encouraging them to think holistically about all the stages in the life cycle of the entrepreneurial journey and beyond, and to fit the business creation project into its ecosystem.

The CDTE's activities also include strengthening ICN's relations with its ecosystem. As part of this, a seminar dedicated to redefining and rethinking entrepreneurship in the Nancy metropolitan area was organised. This event brought together 23 representatives of structures dedicated to supporting entrepreneurship in the region. The CDTE also organised a creativity workshop for an organisation with expertise in innovation in Greater Nancy and its economic bas



Mars 2023 – ITeachWell – An Erasmus Plus project

The transnational "ITeachWell" project, funded by ERASMUS+ and coordinated by ICN Business School (Jean-François STICH being the project leader) is studying technostress in secondary education and developing tools to help teachers cope with the stress generated using technology.

During the academic year 2022-2023, data on technostress was collected from European partners (France, Italy, Spain, Bulgaria and Latvia). Teachers from these collèges and lycées have also been able to take part in discussion groups on these subjects. The partners are currently working on creating an e-learning platform for teachers, where tools and results will be shared.

PROJECTS IN PROGRESS



The UNESCO Chair "Art and science in the context of sustainable development objectives" is rolling out an action research programme on "responsible and innovative management of public organisations" entitled ResINN over the period 2022-2025.

Manag'Est, the Grand Est Region's management school, which also provides support for regional development projects, is providing the groundwork for the research: the "Internats du Futurs" project, the "Avenir du Massif des Vosges" project, and the introduction of the new profession of "Regional Project Developer".

Two areas of research are being developed:

- Sustainable managerial innovations to promote a learning organisation and organisational ambidexterity within public organisations: an approach based on ethics, and humanist and deliberative management.
- Facilitating cooperation in the development of regional macro-projects: Encouraging and evaluating the use of artefacts, the symbolic, the imaginary and the artistic.

This programme is the subject of a multi-year partnership agreement between ICN and the Grand Est Region. CIFRE-Manag'Est funding for a CEREFIGE doctoral thesis is in addition to the programme grant.

The partnership will result in scientific publications and the drafting of a research report "on organisational practices and their evaluation to move towards responsible and innovative management in public organisations", using artistic artefacts in particular.

Research team: Elise MARCANDELLA (Université de Lorraine-CEREFIGE), Clarice BERTIN (ICN-BETA), Inès CORINTO (doctorante UL, directrice de thèse E. MARCANDELLA), Olivier BERTHOD (ICN-CEREFIGE), David DUCHAMP (ICN-CEREFIGE), Philippe MAIRESSE (ICN-CEREFIGE), David WASIELESKI (ICN-CEREFIGE et Duquesne University).

Doctoral activities



Juillet 2023. Marco BADE obtained his HDR

Permanent teacher at ICN in the Department of Finance, Accounting, Audit, and Control, **Marco BADE** successfully obtained his **HDR** (Habilitation à Diriger des Recherches, or German *venia legendi*) on July 12th at the Technical University of Berlin, Faculty of Economics and Management.

Title: "**Economics of Business Venturing**"

President of the habilitation committee: Axel WERWATZ, professor at TU Berlin
Reviewers: Professors Hans HIRTH (finance) and Jan KRATZER (entrepreneurship & innovation)

Novembre 2022. Karine REVET's thesis defence

Karine REVET is a teacher at ICN in the Strategy and Entrepreneurship Department.

She completed her thesis under the supervision of Barthélémy CHOLLET at Grenoble Ecole de Management for a PhD in Business Administration, which was defended on June 27, and at IREG (Institut de Recherche en Economie et Gestion), at USMB (Université Savoie Mont-Blanc) for a PhD in Management Sciences, which was defended on November 10.

The title of her thesis: "**Social networks and knowledge creation: A relational approach to resources flowing in scientific collaboration networks**".

The jury was composed of:

- Pablo D'ESTE, Polytechnic University of Valencia
- Matthias FINK, Grenoble Ecole de Management
- Nicola MIRC, Toulouse School of Management
- Pierre-Jean BARLATIER, Professor, EDHEC Business School
- Isabelle BOUTY, Professor, University of Paris-Dauphine
- Nicola MIRC, Professor, University of Toulouse



Novembre 2022. Jonathan LABBÉ's thesis defence

A teacher at ICN in the Finance, Accounting, Audit and Control department, Jonathan LABBÉ completed his thesis under the supervision of Professors Anne STEVENOT and Antony KUHN at CERFIGE (Centre Européen de Recherche en Economie Financière et en Gestion des Entreprises), at UDL (Université de Lorraine) for a doctorate in Management Sciences, which he defended on November 30.

The title of her thesis was "**Relations between public and private equity investors and their effects on business innovation**".

The jury was composed of:

- Chair: Professor Évelyne LANDE - IAE Poitiers - École Universitaire de Management
- Rapporteur: Professor Emmanuelle DUBOCAGE - Université Paris-Est Créteil
- Rapporteur: Professor Stéphane SAUSSIÉ - IAE Paris - Sorbonne Business School
- Examiner: Professor Éric STEPHANY - IAE Montpellier - École Universitaire de Management



Theses defended in 2022-2023

Adam SEYMOUR, United States: "Collaborative learning for collaborative working in healthcare: approaches to educational planning and designing to support collaborative practice ", **Klaus Peter SCHULZ**.

Nadine AL KHATIB, Lebanon, defended on December 8th, 2022: "Business Ethics Education and the Perception of Business Practices: The Case of Lebanon", **Nuno GUIMARÃES DA COSTA**.

Yuan WAN, China, defended on December 14th, 2022 "Discussion on purchase intention of Chinese luxury consumers under digital environment ", **Maxime KOROMYSLOV**.

Stephane GANGLOFF, France, defended on January 31st, 2023: "Creativity and Moral Imagination: Theory and Insights ", **Kamel MNISRI & Klaus-Peter SCHULZ**.

Ulvick HOUSSOU, Benin: "The Entrepreneurial University in the CAMES area: An Attempt at Characterization", **Klaus-Peter SHULZ & Mahamadou BIGA DIAMBEIDOU**.

Eduardo MENDES LEON, France, defended on October 6, 2022: "Sustainable value analysis in sustainable business models for the base of the pyramid", **René DIAZ-PICHARDO**.

ICN PhD theses in progress supervised by ICN faculty

Wassim HAMIEH, Lebanon: "Impact of CSR on brand loyalty", **Klaus-Peter SCHULZ**.

Steve ORDENER, France: "The benefits for a modern commercial department of a management style that includes emotional intelligence and kindness ", **Sybilie PERSSON - Silvester IVANAJ**.

Jabir AMIN, Pakistan: "Manage & control operational risks in public, private enterprises in Covid-19 type disasters, through sustainable digitization strategies to sustain Corporate Social Responsibility (CSR)", **Hareesh MAVOORI**.

Daniel ATULIK, Ghana: "The role of the government in Reducing income in quality and poverty in Ghana" Sanvi AVOUYI-DOVI.

Amandine BAVENT, France: "Perceived Sustainability Index: A composite Index of companies ESG assessment and people perception", **Elisabeth PAULET**.

Mariam KASKAS, Lebanon: "A systematic literature review: investigating the concept of web atmospherics in the luxury industry", **Philip KITCHEN**.

Nikos LAMBRIDIS, Greece: "Examine the Psychology of Misbehavior in Leadership and in Sports" **David WASIELESKI**.

Maryam MOJDEHY, Iran: "The relationship between perceived E-service quality and brand equity: a structural equation modeling in banking sector" **Francesc RELANO**.

Mirdanial MOUSAVI, Iran: "The Critical Impact of Green Supply Chain Resilience on Competitive Advantage and Firm Performance under Environmental Uncertainty", **Thierry HOUÉ**.

Sajida MUHAMMED TAYYEB, Afghanistan: "Understanding Financial Sustainability of Social Enterprises in Developing Countries: An Insight on the Financial Sources of Social Enterprises", **Elisabeth PAULET**.

Guy NJAMBONG, France: "The African Medicine Agency inception and emancipation through the light of institutional theories such as the New Public Management, and the Agencification concept, as well as through some economic perspective in regard of the free trade area concept" **Alejandra DUENAS & Christine DI MARTINELLI**.

Fahad Hussain SAEED, Pakistan: "Exploring the dialectical effect between Psychological Wellbeing and Individual Creativity", **Kamel MNISRI**.

Folayemi AKINTUNDE, Nigeria: "Scalable Valuation Model for Dynamic Lifecycle Assessment and Management of Renewable Hydrogen Value Chain Using Blockchain", **Hakim BEN OTHMAN**.

Ghina AWAD, Lebanon: "The Impact of Artificial Intelligence on Audit Quality in the Banking Sector: The Case of the Lebanese Bank", **Stéphanie THIERY**.

Kais BEN KHADHRA, Luxembourg: "Applying collective creativity in engineering processes for sustainable oriented innovation in healthcare", **Kamel MNISRI & Klaus Peter SCHULZ**.

Frank BOATENG, Ghana: "Comparative analysis of sustainable banking practices for the survival of the banking industry and community benefit; selected commercial banks in Europe and Africa", **Nirjhar NIGAM**.

Amirreza KHOSRAVI, Iran: "Identify and prioritize the factors affecting investors to participate and invest in green supply chain projects", **Hareesh MAVOORI**.

Matilda Amy Mukaleso KINABO, Tanzania: "How Cultural Landscapes in sub-Saharan Africa point to more sustainable ways of developing and organising", **Nuno GUIMARAES DA COSTA**.

Ghina MOLAEB, Lebanon: "Reinventing of Finnish start-ups and business through value creative features of innovative CRM", **Olivier MESLY**.

Ralph NASR, France: "Social trading and a jump in the followers' numbers: an event study perspective", **Nicolas HUCK**.

Amirhossein NOZARI, Iran: "Concentration Ownership and Dividend Pay-Out: Moderating Role of Board Independence and Firm Financial Performance", **Elisabeth PAULET & Aziza GARSAA**.

Fotini PARNASSA, Greece: writing of 3 articles, **Régis MARTINEAU**.

Khodor SHATILA, Lebanon: "A Comparative Study of Entrepreneurial Orientation in the GCC Region and the European Union: Insights and Implications", **Nirjhar NIGAM**.

Olesya SMAGINA, Uzbekistan: "Intended and actual practices of inclusive talent development in higher education institutions", **Jean-François STICH**.

The ICN PhD programme – Student into responsible researcher

ICN PhD in Management (Doctor of Philosophy in Management)

The ICN PhD programme is rigorous: and challenging. It transforms students into responsible researchers who contribute to the development of contemporary, creative and innovative knowledge in management and business in an international context. It encourages creativity in the topics and methodologies, consistent with the school's transdisciplinary #ATM (Art Technology Management) perspective.

At the end of a final workshop in May 2023, the 14 students of the 2022-2023 class were able to present the progress of their doctoral work individually.

Elisabeth PAULET, director of the programme, and all the professors congratulated the students, who will continue their training next year. This year's intake was highly eclectic, comprising 3 Lebanese students, 4 Iranians, a Nigerian, a Luxembourger, a Ghanaian, a Tanzanian, a Greek, an Uzbek and a Frenchman. More than 160 applications have already been received for the start of the new school year.



The DBA (Doctorate in Business Administration) – Entirely online programme

The DBA in Sustainable Innovation Management is delivered jointly by ICN Business School and the Business Science Institute (BSI), Luxembourg.

In addition, our DBA is offered as a dual degree programme with IAE Lyon, the School of Management at the city's Jean Moulin University. DBA graduates receive both a university degree of Doctor in Business Administration from Jean Moulin University and the title of Executive Doctor in Business Administration from ICN & the Business Science Institute.

The DBA programme is designed for senior executives, managers, consultants, and management educators with at least five years of management experience and qualified at Masters, or MBA level (or equivalent).

The Online DBA in Sustainable Innovation Management is organised in three different stages and is normally completed in **four years**. Learning resources are accessed on our virtual learning platform (videos, articles, books, data analysis software, participant forums), enabling students to work remotely at their own pace. Throughout the entire duration of the programme, students are guided and mentored by an experienced faculty member. Monthly online feedback meetings guarantee close, regular monitoring of student progress up to graduation.

Academic supervisors: Prof **Michel KALIKA** & Prof **Elisabeth PAULET**

Supervisors 2022-23

Thomas-Richard AHOBAUT, Ivory Coast: not yet allocated

Hidetomo ARAKI, Japan: Pr Xavier LECOCQ

Elizabeth ASCHERL, France: **Kamel MNISRI**

Selby KHUZWAYO, Switzerland : Guillaume BIOT PAQUEROT



Also this year



RIPCO Day awarded FNEGE accreditation

The 4th edition of the RIPCO 2023 Research Day has been accredited by the FNEGE Colloquium Accreditation Board. The members of the College noted that the call for papers was precise, with well-presented sub-themes.

They also highlighted the extensive supporting bibliography. The paper selection process was judged to be in line with the usual research rules. The College also noted the interest of the research output supported by the RIPCO, which corresponds to a field of interest to be developed in the field of management sciences..

Source : <https://ripco-online.com/fr/JR/ripcoResearchDays.asp>



Research Insights

ICN launches Research Insights, a webzine that popularises the research of its teacher-researchers around the world. ICN Insight is all about information. Information intended for companies, via our usual contacts in HR, marketing, finance and management in general, via our graduates who are working there, via the media who are interested in our activities.

Florence LEGROS – Research Insights edito, June 2023 [hyperlink](#)



2023 PRME Global Forum

2023 PRME (Principles of Responsible Management Education) Global Forum, at Fordham University Gabelli School of Business, New York, NY 13-14 June 2023: **Krista Finstad-Milion & Aïcha Oumessaoud**

ICN is a signatory member of PRME (Principle of Responsible Management Education) an initiative of the United Nations bringing together over 800 management and business schools and universities throughout the world committed to implementing the Sustainable Development Goals and moving forward on Agenda 2030. In June 2023 the PRME Global Forum took place physically at Fordham University in New York city after 2 years of on-line editions. One of the features was a selection of posters showcasing innovative interventions in the classroom in PRME regional chapters. For the category "pedagogical impact", the "Diversity: factor of organisational performance" elective poster, drafted by Krista Finstad-Milion and Aïcha Oumessaoud, was chosen to represent PRME Chapter France-Benelux.

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ICN BUSINESS SCHOOL

TRIPLE ACCRÉDITÉE



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